



WLJK
787 Lombard Ave
Green Bay, WI 54304

Strother Nuckels Strategies
2400 Laramie Trail
Austin, TX 78745

Contract # 2668020

Schedule Dates 11/01/16-11/07/16
Advertiser WI Freedom Alliance (111466)
Agency Strother Nuckels Strategies (17755)
Product POLITICAL ISSUE (ns) (1187)
Brand 148/145/1033 (871566)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Meenah/Hulsen,
Phone/Fax /
CPE 148/145/1033
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments Issue CHRISTIAN CAMBERO
NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered 10/21/16
Last Modified Elizabeth Bragstad
Entered By No
CO-OP No
Headline # ECR25338262
Demo H
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,025.00
Net Total \$11,475.00
Sales Tax

Green Bay (WLJK)		
By Broadcast Month	Spots	Rate
Nov. 2016	12	\$13,500.00
Grand Total:	12	\$13,500.00

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / News	11/01/16-11/01/16	1	:30	9p- News-FOX 11 News at Nine			1						1	\$1,500.00	\$1,500.00	Green Bay (WLJK)	FOX 11 News At 9PM	10/21/16
Est 2.0	Unapproved (NewL) on credit hold / News	11/02/16-11/02/16	1	:30	9p- News-FOX 11 News at Nine				1					1	\$1,500.00	\$1,500.00	Green Bay (WLJK)	FOX 11 News At 9PM	10/21/16
Est 3.0	Unapproved (NewL) on credit hold / News	11/03/16-11/03/16	1	:30	9p- News-FOX 11 News at Nine					1				1	\$1,500.00	\$1,500.00	Green Bay (WLJK)	FOX 11 News At 9PM	10/21/16
Est 4.0	Unapproved (NewL) on credit hold / News	11/04/16-11/04/16	1	:30	9p- News-FOX 11 News at Nine						1			1	\$1,500.00	\$1,500.00	Green Bay (WLJK)	FOX 11 News At 9PM	10/21/16
Est 5.0	Unapproved (NewL) on credit hold / News	11/07/16-11/07/16	1	:30	9p- News-FOX 11 News at Nine									1	\$1,500.00	\$1,500.00	Green Bay (WLJK)	FOX 11 News At 9PM	10/21/16
Est 6.0	Unapproved (NewL) on credit hold / SPOT	11/02/16-11/02/16	1	:30	9a- Live with Kelly					1				1	\$750.00	\$750.00	Green Bay (WLJK)	Live! With Kelly	10/21/16
Est 7.0	Unapproved (NewL) on credit hold / SPOT	11/03/16-11/03/16	1	:30	9a- Live with Kelly						1			1	\$750.00	\$750.00	Green Bay (WLJK)	Live! With Kelly	10/21/16
Est 8.0	Unapproved (NewL) on credit hold / SPOT	11/04/16-11/04/16	1	:30	9a- Live with Kelly							1		1	\$750.00	\$750.00	Green Bay (WLJK)	Live! With Kelly	10/21/16
Est 9.0	Unapproved (NewL) on credit hold / SPOT	11/07/16-11/07/16	1	:30	9a- Live with Kelly									1	\$750.00	\$750.00	Green Bay (WLJK)	Live! With Kelly	10/21/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		CB	10/21	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Contract # 2668020

Schedule Dates	11/01/16-11/07/16	Date Entered	10/21/16
Advertiser	WI Freedom Alliance (111466)	Last Modified	Elizabeth Brogstad
Agency	Strother Nuckels Strategies (17755)	Entered By	No
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	ECR25338262
Brand	148/145/1033 (871566)	Headline #	H
Salesperson	Millennium/DC, Washington DC (1108)	Demo	Normal
Sales Office	Millennium Washington DC	Order Type	Package Deal
Buyer Name	Meenah, Hulsen,	Commission %	15.00
Phone/Fax	/	Commission	\$2,025.00
CPE	148/145/1033	Net Total	\$11,475.00
Account Types	National/Political Issue Agency BRD	Sales Tax	
Billing Type	Standard		
Comments	Issue CHRISTIAN CAMBERO NEW POLITICAL ORDER - PLS CF - THANKS		

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 10.0	Unapproved (NewL) on credit hold / SPOT	11/02/16-11/02/16	1	:30	4:30P- Judge Judy 2				1					1	\$1,000.00	\$1,000.00	Green Bay (WLWK)	Judge Judy	10/21/16
Est 11.0	Unapproved (NewL) on credit hold / SPOT	11/03/16-11/03/16	1	:30	4:30P- Judge Judy 2					1				1	\$1,000.00	\$1,000.00	Green Bay (WLWK)	Judge Judy	10/21/16
Est 12.0	Unapproved (NewL) on credit hold / SPOT	11/07/16-11/07/16	1	:30	4:30P- Judge Judy 2		1							1	\$1,000.00	\$1,000.00	Green Bay (WLWK)	Judge Judy	10/21/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Green Bay (WLWK)		
By Broadcast Month	Spots	Rate
Nov. 2016	12	\$13,500.00
Grand Total:	12	\$13,500.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WLUX Green Bay, WI	Date: 10-21-16
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I, Strother Nuckels Strategies

do hereby request station time concerning the following issue:

Supporting the founding values of our nation.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Wisconsin Freedom Alliance

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Wisconsin Freedom Alliance
1835 E. Edgewood Drive, Suite 105-70
Appleton, Wisconsin 54913

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

James Anderson
920-891-6784

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/20/16 Ben Nuckels _____
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**
Chris Hill Chris Saen RSM
Signature Printed Name Title